



## A History of Great Taste...

Adora™ Calcium is made by a premium chocolate manufacturer that has been developing quality chocolate products since 1879. While other calcium supplements are produced by pharmaceutical companies specializing in everything from bandages to baby powder, we at heart are a chocolate company.

### THOMPSON'S SWEET LEGACY

In 1879 William Thompson, one of the early innovators in the American chocolate industry, founded W.H. Thompson Confectionery in Meriden, Connecticut. Over a century later his legacy remains at Thompson, a leader in premium, molded chocolates for the consumer and private-label markets.

The team at Thompson crafts novelty molded chocolates that are popular for all of life's sweet moments. From the solid chocolate bunnies that are a must-have on Easter morning, to the chocolate cigars that announce a baby's joyous arrival, our chocolates have the ability to make any occasion sweeter.

In spite of advances in modern technology, many of our most popular products are still hand foiled and packaged by our dedicated staff. Our chocolate is made from simple, all-natural ingredients that adhere to strict standards of quality. We are proud of the products we create, just as we are proud of our longstanding heritage as a manufacturer based entirely in the United States.

### ADORA — THE BRAND THAT PEOPLE CRAVE

After over a century of perfecting the art of chocolate molding, the team at Thompson believed chocolate offered more than great taste. When research revealed that chocolate contained health-promoting antioxidants, we knew it was the perfect vehicle for deliciously delivering health benefits.

With nearly 65% of Americans not getting the calcium their bodies need, it's obvious that people are not craving their calcium. Our team set out to blend high-quality calcium with America's favorite confection. After five years of product testing and thorough research, Adora Calcium was born!

Adora Calcium provides a delicious solution to the growing osteoporosis epidemic that currently impacts over 34 million people. By allowing people to indulge their chocolate cravings while fulfilling their calcium needs, we have developed a product that people love. After just one taste, consumers are hooked, that's why we say Adora will make you *Crave Your Calcium™*.